

VISION CONFERENCE

2019 Sponsorship Opportunities

PSC



VISION CONFERENCE

October 29-30, 2019 / The Greenbrier / West Virginia

The 55th Annual Vision Federal market Forecast is the only non-profit federal market forecast that addresses the defense, civilian, and federal IT markets. The Forecast, released at the annual Vision Conference, delivers insights from hundreds of government executives, think tank experts, congressional staff and Wall Street Analysts who take part in non-attribution interviews. It also provides a concise, quantifiable assessment of the budgets, programs, priorities, and issues in a rapidly changing environment.



300+
Government
Contracting Executives

10k+
Media Impressions

200,000+
Social Media
Impressions

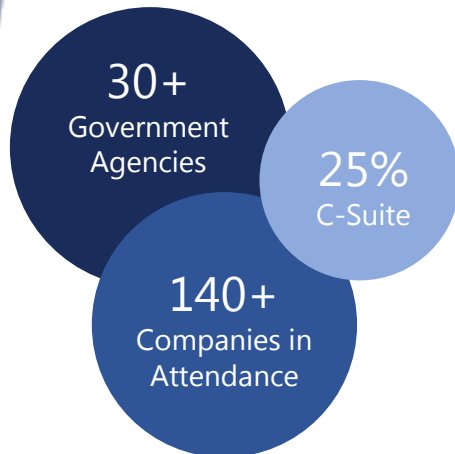
80,000+
Email Subscribers

Social



20,000+ accounts reached
200+ tweets

Audience



Sponsorship Opportunities

Sponsorships range from \$400 - \$6,000. Customized sponsorships also available to meet your business needs and budget. For more information contact Jean Tarascio at tarascio@pscouncil.org or 703-875-8144.

Past Speakers

David Norquist, Under Secretary of Defense CFO, Department of Defense
Erville Koehler, Assistant Commissioner, Customer and Stakeholder Engagement, GSA
Byron Callan, Independent Financial Analyst, Capital Alpha Partners
Ed Caso, Managing Director and Senior Analyst, Wells Fargo Securities
Pierre Chao, Founding Partner, Renaissance Strategic Advisors
Tom Temin, Federal News Radio

www.visionforecast.org

BENEFITS

VISIONARY
\$13,000
LIMIT 5

INNOVATOR
\$9000
LIMIT 6

STRATEGIST
\$4000
LIMIT 12

Complimentary conference registrations

3

2

1

Brand recognition on main stage



Recognition in PSC Daily (The Newsletter)



Recognition in PSC conference daily digest emails delivered to all registrants



Logo on diorama ad at the Ballston metro station



Logo on window ad at the Tysons metro station



Logo included in digital advertising



Logo on large standing banner outside of ballroom



2 BANNERS

Logo on digital displays outside of ballroom



Logo on conference marketing



Verbal recognition at conference



Tabletop display at conference



Mention on social media



Logo and link to your website on PSC's Vision Conference website



Recognition on the sponsor list in conference program



CONFERENCE-WIDE SPONSORSHIPS

Vision Conference



CONFERENCE WIDE SPONSORSHIPS

KEYNOTE ADDRESS | \$6500 | LIMIT 3

- 1 complimentary conference registration
- A senior company representative to introduce keynote speaker (no commercial speech; script to be approved by PSC)
- Signage at sponsored event
- Mention on social media
- Verbal recognition at conference
- Listing on Conference website
- Recognition on sponsor list in conference program

LUNCHEON | \$6000 | LIMIT 2 (1 EACH DAY)

- 1 complimentary conference registration
- A senior company representative to introduce keynote speaker (no commercial speech; script to be approved by PSC)
- Recognition on sponsor list in conference program and intelligence report
- Signage during lunch
- Recognition in emails promoting the app and mobile profile setup instructions
- Listing on Conference website
- Verbal recognition at conference
- Mention on social media

CONFERENCE MOBILE APP | \$5000 | LIMIT 1

- Logo featured on the mobile site banner
- Signage at the conference
- Log on program ad for mobile app
- Recognition in emails promoting the app and mobile profile setup instructions
- Mention on social media
- Listing on Conference website
- Recognition on sponsor list in conference program and intelligence report

EXHIBITOR | \$3500 | LIMIT 3

- Table top display outside ballroom
- Listing on PSC's Annual Conference website
- Listing in conference program and post conference intelligence report

ALL-DAY BREAK SERVICE | \$3500 | LIMIT 2 (1 EACH DAY)

- Signage at break service
- PSC-provided branded napkins for break services
- Verbal recognition at conference
- Listing on Conference website
- Recognition on sponsor list in conference program

CONFERENCE PROGRAM | \$3000 | LIMIT 1

- Branding on cover of program brochure
- Mention on social media
- Listing on Conference website
- Recognition on sponsor list in conference program

BOTTLED WATER SERVICE | \$3000 | LIMIT 4 (2 EACH DAY)

- Branding on bottled water at breakfast and breaks
- Mention on social media
- Listing on Conference website
- Recognition on sponsor list in conference program

DAILY DIGEST EMAIL | \$2500 | LIMIT 1

- Mention in daily conference digest email distributed to all attendees on your choice days
- Mention on social media
- Recognition on sponsor list in conference program and intelligence report
- Listing on Conference website



DIGITAL REPLAY | \$2500 | LIMIT 2

- Sponsor logo display at beginning of replay
- Up to 10 second sponsor ad at the end of replay (specs 1920x1080px)
- Recognition on sponsor list in conference program
- Posted on webpage & distributed to members
- Listing on Conference website
- Mention on social media

NETWORKING BREAKFAST | \$2000 | LIMIT 4 (2 EACH DAY)

- Signage at break services
- Verbal recognition at conference
- Mention on social media
- Listing on Conference website
- Recognition on sponsor list in conference program

THOUGHT LEADERSHIP | \$700 - \$3500 | LIMIT 10

- 1-5 pages + a cover page (Submissions must be approved by PSC)
- Posted on website and digitally distributed to members
- Distributed to all attendees at conference
- Recognition on sponsor list in conference program and post conference digital replay
- Featured in Vision Conference confirmation email
- Listing on PSC's Conference website

Thought Leadership Compendium Sponsorship Pricing - \$700 per page

5 pages - \$3500 4 pages - \$2800 3 pages - \$2100 2 pages - \$1400 1 page - \$700



For more information contact:
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